

A Forensic View of Puppy Breeding in Australia



ANKC Ltd 2015

What is the Dog Population of Australia ?

In 2010 research by BIS Shrapnel for the Australian Companion Animal Council Publication **“The Contribution of the Pet Care Industry to the Australian Economy”** estimated that the dog population was 3.6 million.

In 2013 a survey by Galaxy Research for the Animal Health Alliance Publication **“Pet Ownership in Australia Summary”** estimated that the dog population was 4.2 million.

So why was there a difference in estimated dog populations ?

The Animal Health Alliance intimated that the dog numbers being higher than previously thought was due to the different methodology applied.

They stated that the robust methodology applied to surveying a statistically significant sample of Australian and resulting analysis provides accurate estimates of pet numbers ,so given this justification for the difference we will assume for the purpose of this exercise that the dog population is 4.2 million

Lets do the Math !

Estimated Australian Dog Population 4.2 million

A conservative estimate is that due to mortality 10% need to be replaced annually which indicates a demand for 420,000 puppies per year

In 2014 ANKC Ltd Breeders registered 69,904 puppies, so to achieve the estimated number required, approximately 353,726 were bred by people outside the ANKC who have no accountability for health or welfare.

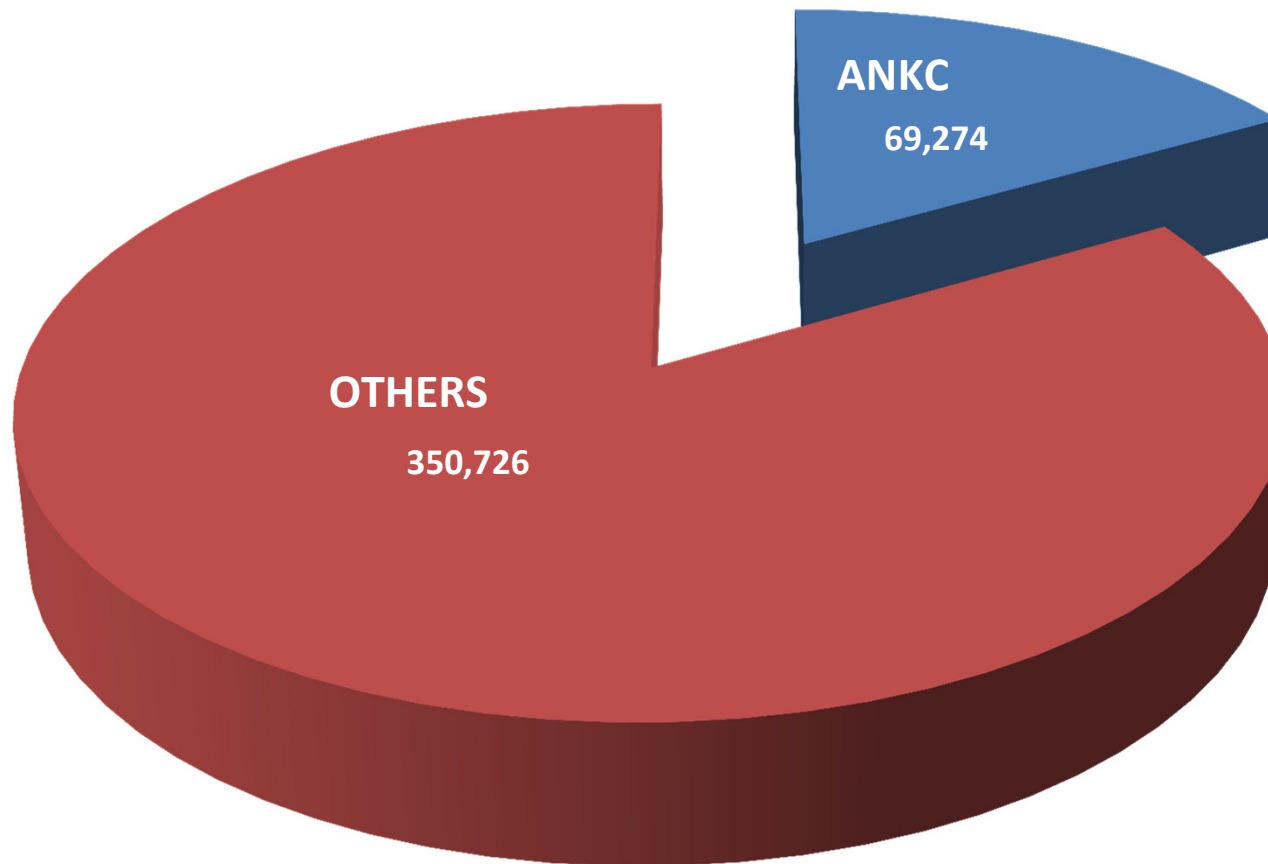
ANKC Ltd Registered Breeders 69,274 Puppies*

Unregistered Breeders 350,726 Puppies

* Source- ANKC Ltd Database

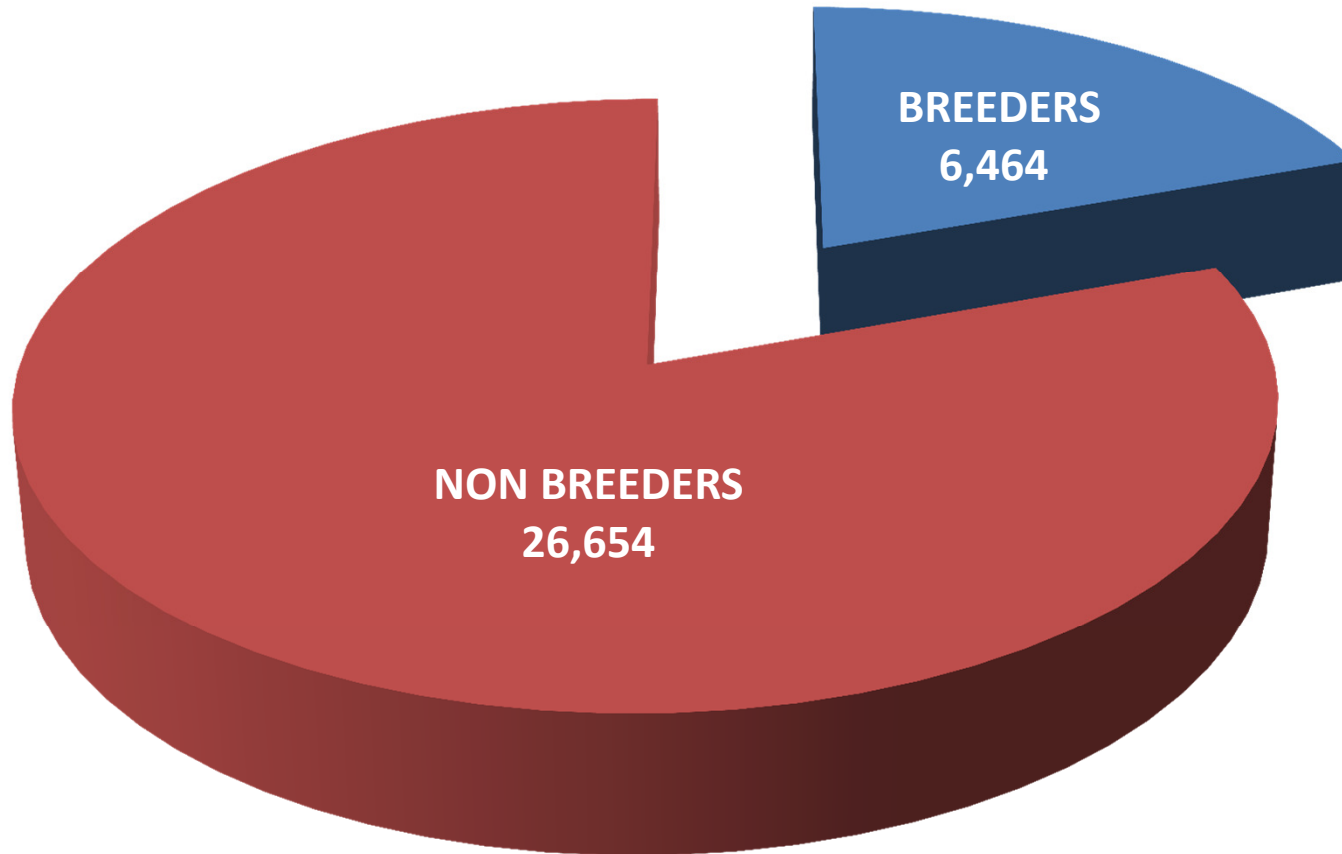
ANKC Ltd Breeders 17%

Other Breeders 83%



In 2014 - 350,726 Puppies were bred with no accountability for health or welfare

2014 ANKC Ltd Membership 33,118



Only 20% of ANKC Ltd Members were Active Breeders in 2014

Lets do the Math Again !

In 2014 – 6,464 ANKC Ltd Breeders produced 14,091 Litters

3,508 Breeders (54%) Only had 1 Litter

1,352 Breeders (21%) had 2 Litters

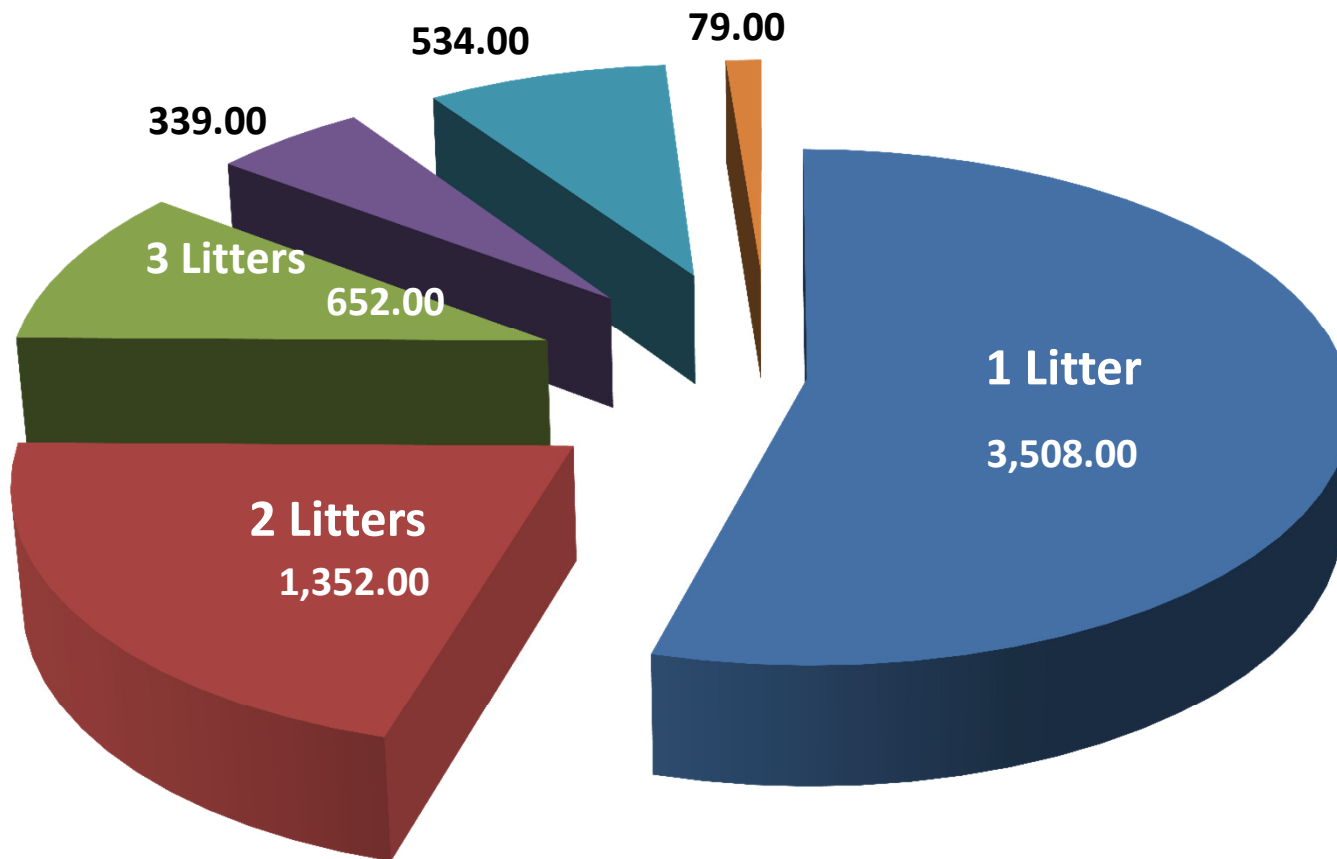
652 Breeders (10%) had 3 Litters

339 Breeders (5%) had 4 Litters

534 Breeders (8%) had 5 to 10 Litters

Only 79 Breeders (1%) had more than 10 Litters

* Source- ANKC Ltd Database



54% of ANKC Ltd Breeders only produced 1 Litter in 2014